VALUES: Academic Freedom • Access • Accountability • Collaboration • Community • Diversity • Engagement • Excellence • Sustainability

MISSION: Within a challenging and supportive environment, the University of Northern Iowa engages students in high-quality and high-impact learning experiences and emphasizes excellence in teaching and scholarship.

VISION: Offering personalized attention to students, the University of Northern Iowa will be a diverse and inclusive campus community that provides an engaged education empowering students to lead locally and globally.